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FOR IMMEDIATE RELEASE

Ashford Adventure Ride, a Gravel Grinder to Benefit Local Charity *Saturday, September 7*

July 25, 2019 – The 2019 Ashford Adventure Ride will take place on Saturday, September 7 (rain or shine) at Ashford Memorial Park in Ashford, CT. Presented by Nerac Earth Cycling Club with support from Storrs Center Cycle, the ride will serve as a fundraiser for a local charity as well as a fun way to explore the scenic roads of Ashford, Union, Hampton, Pomfret and Woodstock, Connecticut.

This year the ride is 42 and 66 miles and there will be both self-led and a moderately paced guided option for the 66 mile route and self-led for the 42 mile route, both with a start time of 8:00 AM. There will be multiple rest stops stocked with water, Gatorade, and snacks for refueling. Participants may select the ride group of their choice when registering. Early registration is recommended.

The fee for the ride is \$30. Fifty percent of the proceeds of the 2019 Ashford Adventure Ride will be shared with a local charity. In 2019 the ride will benefit Our Companions Animal Rescue and Sanctuary (Ashford, CT; providing care, rehabilitation, training, and a safe haven for animals awaiting permanent homes). More information about this organization may be found on the Ashford Adventure Ride website: ashfordmetriccentury.wordpress.com. In addition, 100% of all donations received on the day of the event will go directly to Our Companions.

Ashford and the surrounding towns have the most dirt roads of all the towns in Connecticut, and the organizers have taken advantage of this fact and created a mixed terrain route with as much gravel as possible. The best bike for the gravel/mixed terrain ride will be a gravel or cross bike with a minimum of 32mm tires with some decent traction or a hardtail mountain bike. Participants should ride with a cell phone, extra tube, tire levers, pump, and patch kit. CPSC or US DOT approved helmets are required. For more information about riding conditions, including elevation gains, and equipment recommendations, please visit ashfordmetriccentury.wordpress.com.

Participants can register for the Ashford Adventure Ride at <https://www.bikereg.com/ashford-metric-century>



Ashford Memorial Park is located at 80 Pompey Road in Ashford, CT. Directions are available on the Ashford Metric Century Gravel Grinder website or at bikereg.com/ashford-metric-century.

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Nerac Earth Cycling Club is a group of mountain and road riders of all levels that ride for pleasure and race for competition. We are based at [Nerac, Inc.](#) in Tolland, Connecticut where our club sponsor Kevin Bouley, Nerac owner and CEO, has reached out and inspired others to get on their bikes and ride, race, and promote cycling at all levels. Our goals are to promote cycling, maintain a positive representation of our sponsors, keep our members active in the cycling community, have fun, and recruit new members to the sport by sharing our enthusiasm. Nerac Earth Cycling Club members are both recreational riders as well as competitive riders. Membership applications are open to anyone that has interest in joining the club. For more information, please visit neracearth.wordpress.com.

Storrs Center Cycle is a full-service bicycle sales and repair shop located in Storrs, Connecticut. For nearly a decade, Storrs Center Cycle has provided the greater Mansfield community with high quality service and bicycle support. Storrs Center Cycle offers bicycles, equipment, and accessories for cycling enthusiasts of all levels, from families and commuters to weekend warriors and professional athletes. For more information, please visit storrscentercycle.com.